

**Library Director's Report
Marianne Beck Memorial Library
For the Month of October 2016**

Statistics for October

The library was open for 24 days in the month of October. Volunteer hours totaled 117.75 hrs. We had 10 new patrons sign up for a library card and 266 patrons used our computers in the month of October. 1449 items were sign out from our library in September. A total of 147 e-books and magazines were checked out in October.

Funds collected for October

Copies/Fax: \$92.55 Fines: \$34.00 Total: \$126.55 FOL: \$58.72

Activities during the month of October

The library was closed due to Hurricane Matthew on Friday, October 7th. We reopened on Saturday at 10am.

FOL hosted a very successful first annual Quarter Auction on Saturday, September 12th. We had 56 people attend and raised close to \$1000.00 for the Friends. Looking forward to hosting another next year.

The Howey Garden and Civic Club invited the Homeschool class to be the ribbon cutters at the grand opening of Sara Maude Nature Preserve. 17 kids, 2 teens and 10 adults from the home school class attended. If you have not taken advantage of this wonderful "walk in the woods". I highly recommend it and don't forget to thank John Ernest and his crew for all their hard work.

Topshelf book club, Writer's club and Canasta had good attendance in October.

Jenny and the Howey events held the annual Halloween Bash on October 31st. About 80 kids attended. It was a lot of fun. Thank you everyone for coming out and showing support for this wonderful event!

I attended a Library Director's conference in Tallahassee October 19th through the 21st. I have attached a report from that meeting.

Respectively submitted,
Tara Hall
Library Director

Library Director's Annual Conference
October 19-21 Tallahassee

The theme of this year's conference was "Top 10 Legal Concerns for Libraries." Library Law Consultant, Marti Minor presented the program.

- Access
- Americans with Disabilities Act
- Animals
- Concealed Weapons
- Privacy Rights
- Medical Situations
- Providing Legal Assistance
- Grandparent's Rights
- Employment
- Odds & Ends

Ms. Minor discussed each topic and answered questions. Ms. Minor seem to be very knowledgeable about all of the above topics. I have copies of those discussed if anyone would like copies.

Deborah Caldwell-Stone, Deputy Director, Office of Intellectual Freedom, America Library Association spoke to Protecting Library user's privacy in a digital age. Ms. Caldwell-Stone discussed the "Five Steps for Online Privacy" and reminded all of us how important it is to have a well trained staff. A staff that understands the importance of patron privacy.

Our next speaker, Stephanie Vance, Advocacy Guru spoke about giving voice to library issues and solutions with government officials: Federal, state and local; Legislative, regulatory and judicial. Stephanie gave great information on where to start and setting goals. She spoke of two approaches that can be used when addressing these parties. The SMART Goal and the SPIT technique. Both are very specific on how to address a library issue with a governing body. Stephanie felt it imperative to know the political environment one is walking into. Understand what the current perspective is and what the person's current role is. Use the method of communication the person prefers, whether it be email, phone or written. Very, very important, follow-up! It can be written, meetings, phone calls or social media. She fit a lot of information in to a short amount of time. I would be glad to attach a more in depth report if anyone is interested.

The second half of the conference focused on Small, Rural and under sourced libraries. This was an excellent program in many ways. I found many libraries like ours here in Howey and also found how I am fortunate to have volunteers, Friends of the Library and a town council that support me. We discussed many issues we felt were priorities to libraries of our size. Some of those issues are staff training, professionalism, customer service, a library bill of rights, basic IT training which could be achieved by providing a list of webinars for the staff to attend. We also felt that we needed a better job description for the Library Director position.

We agreed to network with each other to share ideas, programs, advocacy, marketing and partnerships.

Thank you for allowing me to attend this yearly conference. I have brought back many ideas that I hope to implement in the future.